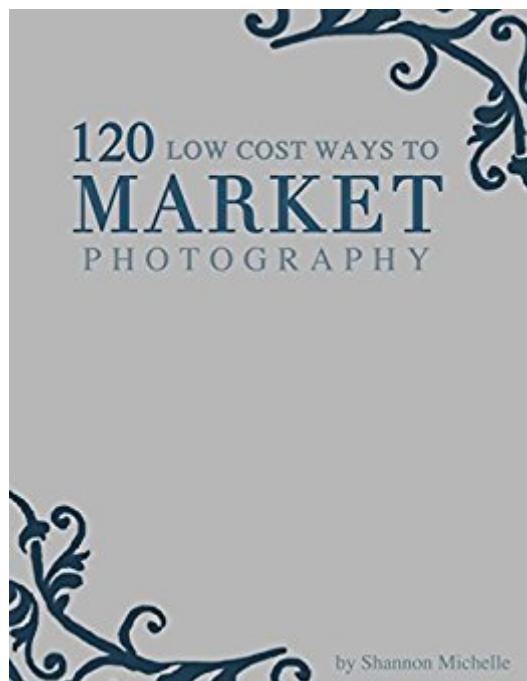


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# 120 Low Cost Ways To Market Photography



## Synopsis

After finding herself on the phone crying out to her best friend "I just can't do this anymore! What's wrong with me? Tomorrow I'm getting a 'real job,'" boudoir and portrait photographer Shannon Michelle picked herself up and kept going. She was able to do this because of the creative low cost (or free) ideas she came up with to market and promote her business. Although Shannon has been called a marketing guru, she is just passionate about her businesses. She knows how challenging it can be to grow a small business as a photographer and is happy to share some her favorite marketing ideas with you! This book lists 120 ideas to market your business with little to no money. Each concept includes the following:- Marketing Title [Quickly browse through to find your favorites]- Detailed Description [Understand how each concept works]- Total out of pocket cost [if any] - What you'll need to spend before profits are made.- Studio - Lets you know if you'll need a studio to host an event.- No Studio - How to make that same idea work for you without a studio.- Recommended Vendors - Vendors we use to create any needed marketing materials.

## Book Information

File Size: 1651 KB

Print Length: 111 pages

Simultaneous Device Usage: Unlimited

Publisher: Shannon Michelle (August 28, 2015)

Publication Date: August 28, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B014MSTBSC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #813,222 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #99 in Kindle Store > Kindle eBooks > Arts & Photography > Photography > Professional #121 in Kindle Store > Kindle eBooks > Arts & Photography > Art > Instruction & Reference > Business of Art #291 in Books > Arts & Photography > Photography & Video > Business & Careers

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